

# Rhodes

Red Angus Ranch

Selling:

**55 Top-Notch  
Red Angus Bulls**

*Annual Production Sale*

**Monday, March 25, 2019** • 1 p.m. CDT

At the Ranch • 4.5 mi. E & 2.5 mi. N of Faulkton, SD



View more pictures at:  
Rhodes Red Angus

**DVAuction**

Jordan Rhodes: 605-228-9301 • [jordan\\_rhodes@live.com](mailto:jordan_rhodes@live.com)  
Jackson Rhodes: 605-216-7841 • Ryan Effling: 605-881-7690

# Welcome

# Rhodes Red Angus Ranch



Jordan, Kelli,  
Kam, Brynlee, Madi and Lana



Kam,  
Brynlee,  
Madi  
and  
Lana

Jordan  
and Kelli



Jackson, Shelby  
and Noah



Noah

Fellow Cattleman,

I would like to sincerely thank you for considering our program as your seedstock supplier. It is a great time to be in the Red Angus breed as the demand for Red Angus replacement females is at an all-time high. We are committed to a maternal philosophy that allows us, as well as our customers, to be sustainable.

Our philosophy is simple – breed cattle with the commercial producer in mind. EPDs certainly make up part of our selection criteria. However, we will not sacrifice convenience traits to attain them. We use EPDs as a tool to help breed balanced cattle and will not use them as a marketing strategy of extremes.

The convenience traits are very important to us. We are committed to producing functional, quiet, highly reproductive cattle. We like to produce and procure cattle from cow families who are proven producers. We do not tolerate bad disposition and have a strict calving period to weed out any infertility. We cull cows for teat size and mothering ability. Our goal is to make high-quality females that produce at our place as well as yours for years to come. We aim to do this without sacrificing breed-leading performance. We feel that you can obtain performance and muscle without increasing skeletal size to the point where it affects body condition and frame size of your mature cows.

The bulls in our program are culled for feet, disposition and athleticism, and are guaranteed to be breeders. We are committed to making balanced Red Angus cattle with breed character and phenotype. The bulls have to have a bull presence, be easy fleshing and be balanced in their structural design. The bulls are on a full vaccination protocol and will be semen tested after the sale. We developed these bulls on a 48 mega cal ration for strictly growth and development purposes.

Once again, we truly appreciate your interest in our program. Please let us know if we can answer any questions and help with any guidance in your selection process.

Thanks again,  
Jordan Rhodes  
Rhodes Red Angus Ranch  
605-228-9301  
jordan\_rhodes@live.com

Catalog online at: [cowcampcatalogs.com](http://cowcampcatalogs.com)

Annual Production Sale

**Monday, March 25, 2019**

1 p.m. CDT • At the Ranch

4.5 mi. E & 2.5 mi. N of Faulkton, SD

**Auctioneer:**

Seth Weishaar ..... 605-210-1124

**Sale Day Numbers:**

Jordan Rhodes..... 605-228-9301  
Jackson Rhodes..... 605-216-7841  
Ryan Effling..... 605-881-7690

**Representatives:**

Devin Warillow.....1-780-581-4329  
Castle Rock Marketing  
Sam McCloud, Ringman ..... 605-769-0088  
Jeff Kapperman..... 605-940-5104  
Tri-State Neighbor  
Donnie Leddy.....605-695-0113  
Cattle Business Weekly  
Krissey Oakley, Insurance.....605-460-1679

**Retained Interest:**

Retaining 1/3 semen interest and selling 2/3 semen interest and full possession.

**Guarantee:**

All of the bulls in this offering are guaranteed to pass a fertility and health examination. In the event of a bull failing a semen test or being injured, a suitable replacement will be furnished if available. We encourage buyers to purchase livestock loss of use and mortality.

**Supplement Sheet:**

Scrotal measurements and current weights and gains will be available on sale day. Yearling bulls will not be semen tested, but the aged bulls will be tested and ready to go.

**Insurance Policy**

All bulls in this offering will sell with a 50% insurance policy in place for the duration of 1 year purchased by the seller.

**Feeding and Delivery:**

We offer free delivery to any bull purchased in state. Bulls purchased out of state will be delivered at a fair rate. Bulls will be delivered as soon as possible, but we are able to continue to develop bulls until mid-April.

**Liability:**

All persons attending the sale do so at their own risk.

Videos online at: [dvauction.com](http://dvauction.com)

**Online Promotion:**

Catalog..... [cowcampcatalogs.com](http://cowcampcatalogs.com)  
Videos ..... [DVAuction.com](http://DVAuction.com)  
Facebook ..... [Rhodes Red Angus](http://Rhodes Red Angus)

**Online Bidding:**

Real-Time bidding is available through [DVAuction.com](http://DVAuction.com). See page 2 for instructions to register before the sale to bid online.

**Health Program:**

We utilize an extensive preventive medicine/vaccination program to ensure our herd has every opportunity to optimize performance, fertility, and overall herd health. Spring Vaccination: BVD I & II, IBR, BRSV, PI3, Mannheimia hemolytica, Pastuerella multocida (Vista Once), 7-way clostridial (Vision 7), AHC Autogenous Mycoplasma bovis, Moraxella bovoculi, injectable dewormer (LongRange). Pre-conditioning prior to weaning: Vista Once, 7-way clostridial, Histophilus somnii (Vision 7/Somnus), AHC Autogenous Mycoplasma/Pinkeye. Weaning: IBR, BRSV, PI3 intranasal (Inforce 3), Vista Once, Vision7/Somnus, AHC Autogenous Mycoplasma/Pinkeye, Injectable dewormer (Ivomec 1%) Deloused (Cleanup II). The bulls will also have passed a breeding soundness exam prior to sale and will be vaccinated and ready for breeding.

**Breeding Vaccination:**

BVD I&II, IBR, BRSV, PI3, Campylobacter, 5-way leptospira (Virashield 6 VL5), AHC Autogenous Mycoplasma/Pinkeye, Fusobacterium necrophorum (Fusogard), Deloused (CleanupII). Herd Health programs are developed and overseen by Dr. Bode at the Animal Health Center in Faulkton, SD.

**Terms & Conditions:**

The terms of the sale are cash and all settlements must be made at the close of the auction. Cattle may be left at the sale barn for a reasonable length of time at the buyer's risk. All breeding animals are guaranteed in accordance with the rules and regulations set forth by the Red Angus Association of America.

**Catalog and Promotion:**

Cow Camp Promotions, Tracey Koester  
[cowcamppromotions.com](http://cowcamppromotions.com) ..... 701-391-5440

## DVAuction Broadcasting Real-time Auctions

### Can't make the sale?

We are pleased to bring you real-time Internet bidding and a live broadcast of this sale through DV Auction. To watch or bid online, simply complete the following

steps:

- 1) Visit the DVAuction web site at [www.dvauction.com](http://www.dvauction.com)
- 2) Click on the "Register" tab
- 3) Enter a user name, password and your contact information.
- 4) Click on "Apply for Bidding."
  - Select the sale from the list of other auctions and click "Apply".
  - Complete the process by filling out the Banking & Lending information requested.
  - Be sure to include a personal contact at your bank, we will contact them in order to get a credit reference.
  - If you would prefer to be approved using your credit card, call (402) 316-5460.
  - Please be sure to apply for bidding at least a day in advance of the sale-every effort will be made to process your application in a timely manner.

DVAuction will contact you once you have been approved to bid. We do not provide buyer numbers until you have purchased a lot in the sale, and that number is only usable for that auction. After the sale contact the sale owner or manager to make arrangements for payment and delivery of your online purchases.

**Please Note:** High speed Internet access (DSL, T-1, or Broadband) is required to be able to bid successfully during the sale. If you have any questions, please contact DVAuction at (402) 316-5460 or (402) 474-5557 or email [support@dvauction.com](mailto:support@dvauction.com).

**Proxy Bidding:** If you can't access a computer during the sale, you can now place a "proxy bid" through DV Auction. Simply follow the instructions listed above, and as the sale date nears there will be a "Proxy Bidding" link under the sale listing on the main page of DV Auction. You can then place the maximum amount that you'd like to bid, and our system will represent your bid just as if you were there.

## Top Dollar Angus Feeder Program

Top Dollar Angus is a genetic-certification and marketing company focused exclusively on the top 25% of the industry in carcass and growth Angus and Red Angus-influenced feeder cattle. Top Dollar Angus is a program similar to other popular branded-beef programs, except that Top Dollar Angus does its "branding" in the feeder cattle and calf market.

Qualified herds must have two or more generations of Angus (Black or Red) genetics with growth and carcass traits objectively ranking in the top 25% of the breed based on documented historical sire use. DNA evaluation, conducted by Zoetis or GeneSeek, is another workable method to qualify. Once your cattle have met the necessary requirements, they will be marketed under the Top Dollar Angus brand and logo, and will be promoted aggressively to a large number of feed yards and buyers. In today's market, Top Dollar Angus cattle are seeing premiums ranging from \$30 to \$70 per head above the average market.

Why the premium? Cattle feeders know that Top Dollar Angus cattle perform better and have higher grid-based carcass rewards compared to other cattle. This puts more dollars per head into the cattle feeder's pocket, which can be passed back to the producer in the form of premiums paid above market price.

Jared Wareham, general manager • 660-492-2777  
[jared@topdollarangus.com](mailto:jared@topdollarangus.com) • [www.topdollarangus.com](http://www.topdollarangus.com)

Top Dollar Angus helps take the guess work and surprises out of growing and feeding cattle. Feed yards are tired of unpredictable performance and wide-ranging profitability results from group to group on cattle they purchase. Cattle often look the same and have the same colored hides, but are very different genetically. That's why the genetic certification of high-end Angus and Red Angus feeder cattle is here! The industry must differentiate the best Angus and Red Angus genetics from average cattle, and that's what Top Dollar Angus will do for you!

If you have consistently invested in high-performance Angus or Red Angus genetics, Top Dollar Angus will make your cattle stand out from the pack and get you the premiums you deserve. No matter how you market your cattle, our goal is to create more demand and higher prices for your calves.





**PIE THE COWBOY KIND 343**

**A** **PIE THE COWBOY KIND 343**  
 Birth Date: 2/8/13 Category: 1A 100%  
 BW: 83 WW: 810 YW: 1413 #1651710

**BUF CRK THE RIGHT KIND U199**

BUF CRK LANCER R017  
 BUF CRK SHOSHONE R353

**PIE CASCADE 561**

PIE CODE RED 9058  
 TPIE CASCADE 561

HB	GM	CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
159	53	10	1.5	67	118	0.32	0.96	22	-4	8	7	13	0.44	0.08	27	-0.05	0.00
81%	4%	76%	91%	26%	10%	4%	49%	58%	30%	83%	60%	89%	41%	34%	20%	53%	6%



**LACY PAYLOAD 1120 023C**

**B** **LACY PAYLOAD 1120 023C**  
 Birth Date: 3/22/15 Category: 1A 100%  
 BW: 81 WW: 691 YW: 1195 #3470037

**LACY GOLD BAR 1120**

CCF GOLD BAR 0251  
 RHRA Z-LINE LC 043 536R

**LACY MATTIE 110**

NSF ICON P532  
 LACY LANA 7025

HB	GM	CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
186	50	12	-0.7	61	102	0.25	1.05	26	7	8	8	18	0.47	0.22	17	-0.18	0.05
33%	24%	54%	59%	33%	22%	15%	68%	31%	94%	87%	23%	32%	22%	96%	43%	79%	94%



**RREDS SENECA 731C**

**C** **RREDS SENECA 731C**  
 Birth Date: 3/1/15 Category: 1A 100%  
 BW: 74 WW: 974 YW: 1448 #3491307

**BIEBER ROLLIN DEEP Y118**

BIEBER ROOSEVELT W384  
 BIEBER TILLY 399W

**RREDS ASTER 309A**

BECKTON EPIC R397 K  
 MLK CRK ASTER 175

HB	GM	CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
186	48	11	-1.5	68	104	0.23	1.14	27	-6	7	5	19	0.28	0.19	25	0.15	0.07
46%	67%	64%	52%	22%	30%	44%	64%	21%	20%	91%	79%	24%	74%	80%	26%	21%	98%



**PIE JUST RIGHT 540**

## D

### PIE JUST RIGHT 540

Birth Date: 1/29/15

Category: 1A 100%

BW: 71

WW: 791

YW: 1353

#3503313

PIE THE COWBOY KIND 343

BUF CRK THE RIGHT KIND U199

PIE CASCADE 561

RAISLAND LAKOTA 311-158

HXC CONQUEST 4405P

RAISLAND LAKOTA 158-121

HB	GM	CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
185	54	15	-2.2	62	109	0.30	0.26	28	-1	8	9	15	0.37	0.07	21	0.10	0.02
48%	3%	32%	39%	42%	21%	9%	9%	18%	55%	80%	25%	78%	56%	29%	40%	27%	36%



**PIE UP FRONT 508**

## E

### PIE UP FRONT 508

Birth Date: 1/23/15

Category: 1A 100%

BW: 75

WW: 728

YW: 1288

#3503354

ANDRAS NEW DIRECTION R240

ANDRAS IN FOCUS B152

ANDRAS KURUBA B111

3160 TKP

LSF SAGA 1040Y

TKP BELLE 8243

HB	GM	CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
159	46	11	0.2	64	100	0.23	1.72	22	-6	12	6	15	0.35	0.20	21	-0.07	0.05
81%	88%	67%	79%	35%	40%	47%	94%	56%	18%	34%	74%	72%	60%	85%	38%	56%	90%



**Upfront and his breeding group**



RREDS PIONEER 6904

**F**

**RREDS PIONEER 6904**

Birth Date: 3/2/16 Category: 1A 100%  
 BW: 85 WW: 754 YW: 1389 #3585350

PIE CINCH 4126

LSF SAGA 1040Y  
 TKP BONNE BEL 110

BASIN PRIMROSE 0T43

BASIN TREND SETTER 6074  
 BASIN PRIMROSE 2043

HB	GM	CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
191	49	10	-0.6	62	95	0.21	0.71	28	1	11	7	19	0.48	0.18	12	-0.19	0.04
40%	44%	78%	67%	43%	51%	60%	30%	17%	70%	49%	55%	28%	34%	79%	66%	77%	77%



SILVEIRAS MISSION NEXUS 1378

**G**

**SILVEIRAS MISSION NEXUS 1378**

Birth Date: 1/24/11 Category: 1A 100%  
 BW: 80 WW: 858 YW: 1353 #1410853

LJC MISSION STATEMENT P27

LJC LANCER 806  
 LJC HANNAH 106

SILVEIRAS DAORV 8399

TROTTERS ROMEO 412  
 MOORE'S DAORV 5365

HB	GM	CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
143	52	15	-2.6	70	119	0.30	1.23	21	8	10	8	10	0.22	-0.02	26	0.23	-0.01
91%	13%	32%	32%	16%	9%	7%	71%	66%	96%	59%	34%	98%	84%	7%	22%	13%	4%



PIE CINCH 4126

**H**

**PIE CINCH 4126**

Birth Date: 3/3/14 Category: 1A 100%  
 BW: 73 WW: 767 YW: 1416 #1725110

LSF SAGA 1040Y

BECKTON EPIC R397 K  
 LSF MINOLA T7172 W9041

TKP BONNE BEL 110

HXC CONQUEST 4405P  
 TKP BONNE BEL 9031

HB	GM	CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
177	49	13	-1.8	74	117	0.27	0.94	18	-4	8	10	15	0.09	0.27	18	-0.30	0.05
59%	55%	47%	46%	9%	11%	19%	47%	84%	29%	81%	15%	69%	96%	96%	47%	90%	91%



Lot 1

lot

## RREDS PATHFINDER F81 I

Birth Date: 2/14/18 Category: 1A 100%  
 BW: 83 WW: 838 #3952885

RREDS SENECA 731C

BIEBER ROLLIN DEEP Y118  
 RREDS ASTER 309A  
 PIE CINCH 4126  
 MCCR KIMA 1099

RREDS KIMA D607

HB	GM	CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
199	49	13	-0.9	74	116	0.26	1.08	27	-6	8	8	18	0.20	0.18	20	0.00	0.05
17%	32%	42%	60%	2%	4%	11%	69%	19%	12%	86%	26%	24%	91%	89%	30%	39%	97%

We are excited to be starting the sale this year with this herd bull prospect. He is the lead-off Seneca son and is pretty hard to fault. He is probably the best bull we have yet to produce. The bull has just a bit more frame than his sire but still expresses the muscle pattern of his littermates. He is good footed, smooth fronted and really has that herd bull character. His cow family always breeds on time and are very functional. We will use this bull in our program via AI and embryo transfer work.



Lot 1 in December



Lot 1





Lot 2

lot

2

## RREDS CORNERSTONE F834

Birth Date: 3/8/18 Category: 1A 100%  
 BW: 98 WW: 753 #3952831

RREDS SENECA 731C

BIEBER ROLLIN DEEP Y118  
 RREDS ASTER 309A

RREDS LAKOTA 425B

BIEBER HARD DRIVE Y120  
 MLK CRK LAKOTA 173

Simply put, this Seneca son has that cow maker look. He is soft, bold sprung with character and foot quality. His dam is absolutely one of our best Hard Drive daughters and his granddam was the first registered cow we bought from Milk Creek Red Angus. She lived to be 17 and was an outstanding cow. He will leave you the right kind of daughters without costing you weight in the fall. We will use this bull in our program via AI.



HB	GM	CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
191	49	9	0.7	69	108	0.25	1.14	26	-3	9	3	20	0.33	0.14	28	0.16	0.04
29%	31%	88%	88%	9%	11%	19%	75%	27%	32%	71%	97%	12%	58%	70%	9%	12%	89%



Seneca Daughter



Bieber Hard Drive Y120, maternal grandsire



Lot 3

lot

## 3 RREDS SENECA 8818

Birth Date: 3/11/18 Category: 1A 100%  
 BW: 60 WW: 819 #4044610

RREDS SENECA 731C

BIEBER ROLLIN DEEP Y118  
 RREDS ASTER 309A

BASIN PRIMROSE 4167

BASIN EXT H695  
 BASIN PRIMROSE 879L

HB	GM	CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
188	48	13	-2.9	50	82	0.19	0.59	28	0	9	7	18	0.50	0.22	19	0.06	0.08
34%	54%	39%	19%	79%	74%	64%	22%	11%	51%	71%	53%	26%	20%	97%	34%	26%	99%

This bull's mother has been an anchor in our program since the beginning. She is sure-fire calving ease and will leave you daughters with flawless udders and kind. We have raised several full and half siblings to this bull and there isn't much you would change about them.



Lot 3 in August



Full sister to Lot 3 and Lot 11



Lot 4

lot

4

## RREDS PIONEER F808

Birth Date: 2/9/18 Category: 1A 100%

BW: 80 WW: 808 #3952871

RREDS PIONEER 6904

PIE CINCH 4126  
BASIN PRIMROSE 0T43

BCLR MISS DAISY D611

BIEBER HARD DRIVE Y120  
BCLR MISS PACKER Z236

HB	GM	CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
207	51	12	-1.0	72	111	0.25	0.89	26	2	11	9	19	0.52	0.14	21	0.02	0.04
9%	6%	54%	58%	4%	8%	19%	49%	27%	75%	40%	18%	23%	17%	72%	25%	34%	82%

This Pioneer son really covers all the basics. He is dark red, heavy muscled, quiet and exceptionally good footed. His mother was the highest seller and our selection in the North Dakota Select Sale and was raised by Doug Bichler. She is bred back AI and has an outstanding udder.



Lot 5

lot

5

## RREDS SENECA F810

Birth Date: 2/13/18 Category: 1A 100%

BW: 97 WW: 838 #3952877

RREDS SENECA 731C

BIEBER ROLLIN DEEP Y118  
RREDS ASTER 309A

RREDS LAURA D618

LSF BALANCED 2113Z  
BASIN LAURA 21R5

HB	GM	CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
161	50	2	1.8	76	116	0.25	1.11	26	1	11	-4	19	0.33	0.17	22	0.03	0.05
79%	21%	99%	96%	2%	4%	14%	72%	24%	64%	47%	99%	20%	58%	85%	22%	32%	95%

This Seneca son has a little bit more birth weight. He is not a heifer bull but will never be a problem for mature cows. He was one of the highest weaning weight bulls in the fall and has a ton of thickness and dimension. Excellent feet and athleticism.



Lot 6

lot

6

## RREDS CINCH F856

Birth Date: 3/18/18 Category: 1A 100%

BW: 97 WW: 821 #3952911

PIE CINCH 4126

LSF SAGA 1040Y  
TKP BONNE BEL 110

D R CATHY 879

PIE GRIDMASTER 589  
ROY6 4640

HB	GM	CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
180	48	11	-0.5	71	110	0.24	1.07	19	0	12	8	16	0.16	0.14	21	-0.01	0.04
49%	50%	74%	69%	5%	9%	23%	68%	86%	54%	21%	32%	57%	96%	73%	25%	41%	78%

Our favorite Cinch son this year, he is wide based and stout with good feet and bone. He comes from a great donor cow and we have around 15 full siblings to him. Two full brothers sell in the sale.



Lot 7

lot 7

## RREDS COWBOY KIND 8132

Birth Date: 3/15/18 Category: 1A 100%  
 BW: 91 WW: 797 #4044594

PIE THE COWBOY KIND 343

BUF CRK THE RIGHT KIND U199  
 PIE CASCADE 561

BASIN PRIMROSE 4167

BASIN EXT H695  
 BASIN PRIMROSE 879L

HB	GM	CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
174	51	12	-1.4	50	88	0.24	0.50	25	0	10	8	15	0.58	0.17	20	-0.05	0.04
60%	10%	49%	49%	80%	58%	25%	17%	32%	61%	60%	37%	73%	10%	87%	28%	52%	91%

Our first Cowboy Kind bull in the offering. He is an ET son of Y407. He is dark red, has nice character and is a real functional bull. One of 4 full siblings.



Lot 8

lot 8

## RREDS SENECA F841

Birth Date: 3/12/18 Category: 1A 100%  
 BW: 88 WW: 805 #3952891

RREDS SENECA 731C

BIEBER ROLLIN DEEP Y118  
 RREDS ASTER 309A

BASIN PRIMROSE 0T43

BASIN TREND SETTER 6074  
 BASIN PRIMROSE 2043

HB	GM	CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
196	48	11	-0.7	61	91	0.18	0.96	29	0	9	6	20	0.50	0.15	14	0.00	0.05
21%	57%	71%	65%	32%	51%	71%	56%	5%	60%	80%	78%	7%	20%	79%	55%	39%	96%

One of 7 full sibs. Lot 8 was one of our favorites this summer. His mother has been an amazing cow raising high sellers to studs and breeders on multiple occasions. This calf is moderate and thick, and his brothers are just like him.



Lot 9

lot 9

## RREDS UP FRONT F859

Birth Date: 3/18/18 Category: 1A 100%  
 BW: 81 WW: 848 #3952847

PIE UP FRONT 508

ANDRAS NEW DIRECTION R240  
 3160 TKP

RREDS KELCI 506C

BIEBER ROLLIN DEEP Y118  
 KLEIN ANASCO 310A

HB	GM	CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
170	47	12	-1.2	70	109	0.25	1.85	25	-5	10	7	16	0.39	0.18	21	0.00	0.05
67%	69%	51%	53%	7%	10%	18%	99%	34%	13%	67%	56%	63%	42%	90%	24%	39%	96%

This Upfront calf is a really good heifer bull. He is moderate birthed with a little baby doll head on him. Dark cherry-red with style. He should make good cows.





Lot 10

lot **10**

## RREDS SENECA F819

Birth Date: 3/1/18 Category: 1A 100%  
 BW: 81 WW: 769 #3952859

RREDS SENECA 731C

BIEBER ROLLIN DEEP Y118  
 RREDS ASTER 309A

RREDS TILLY 515C

BIEBER HARD DRIVE Y120  
 BIEBER TILLY 139S

HB	GM	CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
189	50	12	-1.4	68	107	0.25	1.19	29	-3	8	6	18	0.41	0.13	30	0.19	0.04
32%	26%	60%	49%	11%	13%	20%	79%	7%	33%	86%	71%	27%	37%	68%	6%	10%	90%

This Seneca son is a really good bull. He is wide based with a great hip. He comes from a great cow family and is a very complete calf with real good feet.



Lot 11

lot **11**

## RREDS SENECA 8218

Birth Date: 3/20/18 Category: 1A 100%  
 BW: 89 WW: 706 #4044608

RREDS SENECA 731C

BIEBER ROLLIN DEEP Y118  
 RREDS ASTER 309A

BASIN PRIMROSE 4167

BASIN EXT H695  
 BASIN PRIMROSE 879L

HB	GM	CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
188	48	13	-2.9	50	82	0.19	0.59	28	0	9	7	18	0.50	0.22	19	0.06	0.08
34%	54%	39%	19%	79%	74%	64%	22%	11%	51%	71%	53%	26%	20%	97%	34%	26%	99%

A smooth-made, dark red, athletic heifer bull that is a full sibling to Lot 3. He is a little more moderate than his brother but has a great pattered and is real easy on the move.



Lot 12

lot **12**

## RREDS PIONEER F840

Birth Date: 3/11/18 Category: 1B 99%  
 BW: 81 WW: 711 #3952803

RREDS PIONEER 6904

PIE CINCH 4126  
 BASIN PRIMROSE 0T43

LELAND NORSEMAN 302X

5L NORSEMAN KING 2291  
 LELAND RED RBN173-9328

HB	GM	CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
176	47	12	-1.7	46	68	0.13	0.53	28	1	11	7	18	0.45	0.06	6	-0.03	0.02
56%	83%	58%	42%	89%	93%	95%	18%	8%	67%	37%	41%	39%	29%	23%	87%	46%	51%

This Pioneer son is moderate with a ton of volume. He has a nice look and his mother has never missed. She was the first Norseman King female we bought from Leland Red Angus and has been a tremendous cow.



Lot 13

lot **13**

## RREDS UP FRONT F6

Birth Date: 4/10/18 Category: 1A 100%  
 BW: 98 WW: 847 #3952923

PIE UP FRONT 508

ANDRAS NEW DIRECTION R240  
 3160 TKP

RREDS BELLA 217Z

MLK CRK REDSTONE  
 MLK CRK LANA 0107

HB	GM	CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
181	47	12	-0.3	65	100	0.22	1.55	28	-4	12	6	18	0.33	0.14	24	0.04	0.04
47%	82%	57%	73%	17%	27%	45%	97%	10%	23%	24%	69%	37%	58%	75%	17%	30%	83%

One of 3 full sibs. We feel this calf is the most balanced of this flush. He doesn't quite have the performance his brothers have but is very correct and has that herd bull look. Dark red and easy doing.



Lot 14

lot **14**

## RREDS CINCH F843

Birth Date: 3/12/18 Category: 1A 100%  
 BW: 88 WW: 723 #3952893

PIE CINCH 4126

LSF SAGA 1040Y  
 TKP BONNE BEL 110

D R CATHY 879

PIE GRIDMASTER 589  
 ROY6 4640

HB	GM	CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
180	48	11	-0.5	71	110	0.24	1.07	19	0	12	8	16	0.16	0.14	21	-0.01	0.04
49%	50%	74%	69%	5%	9%	23%	68%	86%	54%	21%	32%	57%	96%	73%	25%	41%	78%

This bull is a big-time performance bull. He has a little more frame and a lot of power. If you have some more moderate cows that you want to power up just a bit, consider this bull. Full sib to Lot 6.



Lot 15

lot **15**

## RREDS CINCH F844

Birth Date: 3/14/18 Category: 1A 100%  
 BW: 95 WW: 801 #3952895

PIE CINCH 4126

LSF SAGA 1040Y  
 TKP BONNE BEL 110

D R CATHY 879

PIE GRIDMASTER 589  
 ROY6 4640

HB	GM	CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
180	48	11	-0.5	71	110	0.24	1.07	19	0	12	8	16	0.16	0.14	21	-0.01	0.04
49%	50%	74%	69%	5%	9%	23%	68%	86%	54%	21%	32%	57%	96%	73%	25%	41%	78%

A full sibling to Lots 6 and 14. This bull has a ton of power. He is bigger framed and great structurally. He will add pay weight at wean and yearling time.



Lot 16

lot **16**

## RREDS MR SENECA 8023

Birth Date: 4/1/18 Category: 1A 100%

BW: 91

WW: 792

#3947983

RREDS SENECA 731C

BIEBER ROLLIN DEEP Y118  
RREDS ASTER 309A

MR OPHELIA 5153

5L HEADIN WEST 2120-344A  
AHF OPHELIA 5109

HB	GM	CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
170	48	9	0.0	72	109	0.23	1.34	25	-5	9	4	17	0.31	0.10	19	0.11	0.04
67%	47%	89%	78%	4%	10%	33%	89%	40%	15%	82%	92%	49%	64%	45%	33%	18%	80%

This Seneca son is as well balanced as you can make. He is moderate, dense, and excellent structured. He should leave you long-lasting females that have fleshing ability and phenotype.



Lot 17

lot **17**

## RREDS MR CINCH 8018

Birth Date: 3/29/18 Category: 1A 100%

BW: 79

WW: 772

#3947971

PIE CINCH 4126

LSF SAGA 1040Y  
TKP BONNE BEL 110

AHF OPHELIA 5109

BFCK CHEROKEE CNYN 4912  
AHF OPHELIA 339N

HB	GM	CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
174	48	13	-1.4	68	104	0.22	0.94	23	-3	12	8	16	0.12	0.14	17	-0.09	0.03
60%	68%	40%	49%	10%	18%	39%	54%	57%	32%	30%	28%	70%	98%	75%	42%	63%	74%

A high performance Cinch son with great dimension and shape. He is good on the move and will sire athletic, easy-doing progeny.



Lot 18

lot **18**

## RREDS JUST RIGHT F690

Birth Date: 2/24/18 Category: 1A 100%

BW: 84

WW: 841

#3952873

PIE JUST RIGHT 540

PIE THE COWBOY KIND 343  
RAISLAND LAKOTA 311-158

STRA BANDITO 690

BIEBER HARD DRIVE Y120  
STRA BANDITO 423

HB	GM	CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
198	53	14	-0.5	70	113	0.27	0.72	25	-2	12	9	16	0.45	0.07	23	0.15	0.02
18%	2%	28%	69%	7%	6%	7%	32%	40%	42%	31%	8%	65%	29%	28%	18%	14%	45%

This is our only Just Right son in the sale. He is a bigger framed performance bull that doesn't give up maternal traits. His mother is a good Hard Drive daughter that did a great job as a first-calf heifer.





Lot 19

lot **19**

## RREDS CINCH F855

Birth Date: 3/18/18 Category: 1A 100%  
 BW: 80 WW: 766 #3952867

PIE CINCH 4126

PIE REBELLA 554

LSF SAGA 1040Y  
 TKP BONNE BEL 110  
 PIE CODE RED 9058  
 RAISLAND REBELLA 314-606

HB	GM	CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
188	47	13	-2.0	64	100	0.23	1.05	26	0	13	9	17	0.21	0.20	16	-0.25	0.04
35%	73%	40%	36%	21%	26%	35%	66%	28%	57%	16%	16%	44%	90%	94%	47%	93%	80%

A real balanced Cinch son that is level topped and good structured with top-notch performance.



Lot 20

lot **20**

## RREDS UPFRONT F873

Birth Date: 3/28/18 Category: 1A 100%  
 BW: 96 WW: 799 #3952821

PIE UP FRONT 508

RREDS ENHANTRESS 424B

ANDRAS NEW DIRECTION R240  
 3160 TKP  
 LAZYJ HIGHLIGHT 082-421  
 BASIN ENCHANTRESS 5143

HB	GM	CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
166	47	11	-0.1	61	95	0.21	1.38	21	-7	12	5	16	0.34	0.17	14	-0.11	0.05
73%	83%	74%	77%	33%	39%	48%	91%	77%	9%	21%	86%	62%	55%	87%	57%	68%	92%

A deep-bodied Upfront son that will cover all the bases. Big testicles, good feet and sound.



Lot 21

lot **21**

## RREDS UP FRONT F16

Birth Date: 4/18/18 Category: 1A 100%  
 BW: 98 WW: 986 #3952921

PIE UP FRONT 508

RREDS BELLA 217Z

ANDRAS NEW DIRECTION R240  
 3160 TKP  
 MLK CRK REDSTONE  
 MLK CRK LANA 0107

HB	GM	CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
181	47	12	-0.3	65	100	0.22	1.55	28	-4	12	6	18	0.33	0.14	24	0.04	0.04
47%	82%	57%	73%	17%	27%	45%	97%	10%	23%	24%	69%	37%	58%	75%	17%	30%	83%

This Upfront son has as much power as any bull in the sale. He is an April calf that was just shy of a 1,000 lbs at 205 days. Dark red and a performance leader.







Maternal Sister

lot  
**22**

## RREDS NEXUS 8062

Birth Date: 3/12/18 Category: 1A 100%

BW: 72 WW: 770 #4044576

SILVEIRAS MISSION NEXUS 1378

LJC MISSION STATEMENT P27  
SILVEIRAS DAORV 8399

BASIN PRIMROSE 4167

BASIN EXT H695  
BASIN PRIMROSE 879L

HB	GM	CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
166	50	15	-3.4	52	89	0.23	0.64	25	6	11	8	14	0.47	0.12	20	0.09	0.04
73%	20%	19%	13%	75%	56%	31%	25%	39%	97%	38%	19%	85%	25%	60%	30%	21%	88%

A calving-ease Nexus son out of one of our top donor cows. Easy doing and made right. One of 6 full siblings.



lot  
**23**

## RREDS SENECA F847

Birth Date: 3/15/18 Category: 1A 100%

BW: 90 WW: 760 #3952793

RREDS SENECA 731C

BIEBER ROLLIN DEEP Y118  
RREDS ASTER 309A

BASIN PRIMROSE 0T43

BASIN TREND SETTER 6074  
BASIN PRIMROSE 2043

HB	GM	CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
196	48	11	-0.7	61	91	0.18	0.96	29	0	9	6	20	0.50	0.15	14	0.00	0.05
21%	57%	71%	65%	32%	51%	71%	56%	5%	60%	80%	78%	7%	20%	79%	55%	39%	96%

A dark-red Seneca son by 0T43. One of 7 full siblings.

lot  
**24**

## RREDS CINCH F891

Birth Date: 4/19/18 Category: 1A 100%

BW: 87 WW: 720 #3952819

PIE CINCH 4126

LSF SAGA 1040Y  
TKP BONNE BEL 110

RREDS KIMA 301A

CCF GOLD BAR 0251  
MCCR KIMA 1099

HB	GM	CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
181	47	12	-1.4	55	89	0.21	0.88	29	-3	10	9	17	0.27	0.17	13	-0.14	0.04
47%	75%	61%	49%	60%	56%	50%	47%	6%	30%	60%	16%	40%	75%	86%	63%	76%	89%

A younger Cinch son out of one of our best young donors. This calf has shape and kind and his mother is flawless in her udder design.



Lot 24



Seneca daughter by Hard Drive

lot  
**25**

## RREDS SENECA F870

Birth Date: 3/25/18 Category: 1A 100%

BW: 77 WW: 640

#3952917

RREDS SENECA 731C

BIEBER ROLLIN DEEP Y118

RREDS ASTER 309A

BASIN PRIMROSE 0T43

BASIN TREND SETTER 6074

BASIN PRIMROSE 2043

HB	GM	CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
196	48	11	-0.7	61	91	0.18	0.96	29	0	9	6	20	0.50	0.15	14	0.00	0.05
21%	57%	71%	65%	32%	51%	71%	56%	5%	60%	80%	78%	7%	20%	79%	55%	39%	96%

Another full sibling by Seneca and 0T43. One of 7 full siblings.



Lot 26

lot  
**26**

## RREDS MR PIONEER 8008

Birth Date: 3/9/18 Category: 1A 100%

BW: 91 WW: 709

#3947965

RREDS PIONEER 6904

PIE CINCH 4126

BASIN PRIMROSE 0T43

MCCR GARNET 2085

GLACIER LOGAN 210

MCCR GARNET'S CHAPTER S624

HB	GM	CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
204	48	11	-1.3	56	86	0.18	0.78	32	3	11	7	20	0.52	0.14	11	-0.21	0.02
12%	49%	67%	51%	57%	64%	71%	38%	1%	79%	33%	41%	7%	17%	70%	74%	89%	51%

A thick-topped, high-performance Pioneer son. Good feet and the right kind.



Lot 27

lot  
**27**

## RREDS MR PIONEER 8011

Birth Date: 3/9/18 Category: 1A 100%

BW: 83 WW: 785

#3948005

RREDS PIONEER 6904

PIE CINCH 4126

BASIN PRIMROSE 0T43

MR JUANA 6172

MCCR NEBULA 0002

AHF JUANA 9106

HB	GM	CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
210	49	16	-1.6	61	95	0.21	1.01	27	1	12	10	19	0.51	0.19	13	-0.26	0.03
7%	43%	12%	44%	35%	40%	46%	62%	16%	68%	30%	3%	18%	18%	91%	63%	94%	74%

A Pioneer son that is very similar in kind to Lot 26. Dark red with of lots base width and type.



Lot 28

**lot 28 RREDS SENECA F9**  
 Birth Date: 4/13/18 Category: 1A 100%  
 BW: 89 WW: 775 #3952929

**RREDS SENECA 731C** | BIEBER ROLLIN DEEP Y118  
 | RREDS ASTER 309A  
**BASIN PRIMROSE 0T43** | BASIN TREND SETTER 6074  
 | BASIN PRIMROSE 2043

HB	GM	CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
196	48	11	-0.7	61	91	0.18	0.96	29	0	9	6	20	0.50	0.15	14	0.00	0.05
21%	57%	71%	65%	32%	51%	71%	56%	5%	60%	80%	78%	7%	20%	79%	55%	39%	96%

Full sibling by Seneca and 0T43. Moderate framed with a great muscle pattern.



Basin Primrose 4167

**lot 29 RREDS COWBOY KIND 8801**  
 Birth Date: 3/15/18 Category: 1A 100%  
 BW: 88 WW: 623 #4044598

**PIE THE COWBOY KIND 343** | BUF CRK THE RIGHT KIND U199  
 | PIE CASCADE 561  
**BASIN PRIMROSE 4167** | BASIN EXT H695  
 | BASIN PRIMROSE 879L

HB	GM	CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
174	51	12	-1.4	50	88	0.24	0.50	25	0	10	8	15	0.58	0.17	20	-0.05	0.04
60%	10%	49%	49%	80%	58%	25%	17%	32%	61%	60%	37%	73%	10%	87%	28%	52%	91%

A real smooth-made heifer bull with the right shape and kind.



Lot 30

**lot 30 RREDS NEXUS 8159**  
 Birth Date: 3/6/18 Category: 1A 100%  
 BW: 73 WW: 697 #4044582

**SILVEIRAS MISSION NEXUS 1378** | LJC MISSION STATEMENT P27  
 | SILVEIRAS DAORV 8399  
**BASIN PRIMROSE 4167** | BASIN EXT H695  
 | BASIN PRIMROSE 879L

HB	GM	CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
166	50	15	-3.4	52	89	0.23	0.64	25	6	11	8	14	0.47	0.12	20	0.09	0.04
73%	20%	19%	13%	75%	56%	31%	25%	39%	97%	38%	19%	85%	25%	60%	30%	21%	88%

A sure-fire calving-ease bull by Nexus with good shape and fleshing ability.



lot **31** **RREDS PIONEER F826**  
 Birth Date: 3/3/18 Category: 1A 100%  
 BW: 67 WW: 654 #3952823

**RREDS PIONEER 6904** | PIE CINCH 4126  
 | BASIN PRIMROSE 0T43  
**RREDS TILLY 412B** | LSF TAKEOVER 9943W  
 | BIEBER TILLY 139S

HB	GM	CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
185	49	14	-3.8	48	76	0.18	0.40	29	1	9	8	17	0.54	0.16	11	-0.16	0.04
40%	46%	24%	9%	85%	83%	77%	12%	6%	66%	71%	26%	42%	14%	83%	71%	80%	85%

A real moderate Pioneer son that is a sure-fire calving-ease bull. He has an excellent maternal cow family.



Jordan, Jackson and Ryan



Lot 34

lot **32** **RREDS PIONEER F807**  
 Birth Date: 2/9/18 Category: 1A 100%  
 BW: 89 WW: 760 #3952951

**RREDS PIONEER 6904** | PIE CINCH 4126  
 | BASIN PRIMROSE 0T43  
**RREDS LANA D611** | BIEBER ROLLIN DEEP Y118  
 | RREDS LANA 306A

HB	GM	CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
191	50	9	0.1	65	103	0.24	0.92	29	0	9	5	19	0.49	0.17	16	-0.08	0.05
28%	18%	92%	80%	19%	20%	25%	52%	5%	59%	79%	83%	15%	22%	87%	46%	60%	92%

A long, stretchy Pioneer bull that is from the same cow family as last year's high seller.

lot **33** **RREDS SENECA F831**  
 Birth Date: 3/5/18 Category: 1A 100%  
 BW: 90 WW: 733 #3952815

**RREDS SENECA 731C** | BIEBER ROLLIN DEEP Y118  
 | RREDS ASTER 309A  
**MISS KITTY 1725** | PIE MISTER GRID 7249  
 | RAR MISS KITTY 7800

HB	GM	CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
178	47	11	-1.1	61	93	0.20	1.09	25	-2	7	6	19	0.24	0.12	20	0.07	0.04
52%	83%	70%	56%	33%	46%	61%	70%	40%	36%	93%	80%	22%	83%	60%	29%	24%	83%

A real balanced Seneca son that will add performance and structure.

lot **34** **RREDS COWBOY KIND 8921**  
 Birth Date: 3/15/18 Category: 1A 100%  
 BW: 86 WW: 669 #4044604

**PIE THE COWBOY KIND 343** | BUF CRK THE RIGHT KIND U199  
 | PIE CASCADE 561  
**BASIN PRIMROSE 4167** | BASIN EXT H695  
 | BASIN PRIMROSE 879L

HB	GM	CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
174	51	12	-1.4	50	88	0.24	0.50	25	0	10	8	15	0.58	0.17	20	-0.05	0.04
60%	10%	49%	49%	80%	58%	25%	17%	32%	61%	60%	37%	73%	10%	87%	28%	52%	91%

A calving-ease Cowboy Kind son that will be safe on heifers and make good replacement females.



Lot 35

lot **35**

## RREDS SENECA F5

Birth Date: 4/5/18 Category: 1A 100%

BW: 80 WW: 762 #3952939

RREDS SENECA 731C

BIEBER ROLLIN DEEP Y118  
RREDS ASTER 309A

BASIN PRIMROSE 0T43

BASIN TREND SETTER 6074  
BASIN PRIMROSE 2043

HB	GM	CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
196	48	11	-0.7	61	91	0.18	0.96	29	0	9	6	20	0.50	0.15	14	0.00	0.05
21%	57%	71%	65%	32%	51%	71%	56%	5%	60%	80%	78%	7%	20%	79%	55%	39%	96%

One of 7 full siblings – Seneca x 0T43. This bull is very moderate but has the shape and pattern we strive for. Big hipped and stout.



lot **36**

## RREDS UP FRONT F886

Birth Date: 4/10/18 Category: 1B 93.8%

BW: 84 WW: 751 #3952805

PIE UP FRONT 508

ANDRAS NEW DIRECTION R240  
3160 TKP

BD3P DURHEIM 982

5L NORSEMAN KING 2291  
DURHEIM 41P

HB	GM	CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
133	46	12	-1.2	50	81	0.20	1.34	28	-4	11	7	12	0.31	0.07	13	0.09	0.03
95%	92%	55%	53%	81%	75%	63%	89%	11%	20%	48%	56%	92%	64%	30%	60%	21%	74%

A balanced Upfront son from a cow that never misses first cycle.



Lot 37

lot **37**

## RREDS SENECA F818

Birth Date: 2/28/18 Category: 1B 93.6%

BW: 84 WW: 775 #3952809

RREDS SENECA 731C

BIEBER ROLLIN DEEP Y118  
RREDS ASTER 309A

BD3P DURHEIM 933

5L NORSEMAN KING 2291  
DURHEIM 152

HB	GM	CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
169	47	13	-1.7	59	91	0.20	1.10	27	-4	8	7	16	0.28	0.05	15	0.16	0.03
68%	73%	43%	42%	44%	51%	59%	71%	14%	21%	88%	56%	57%	73%	20%	55%	12%	69%

A powerful Seneca son with shape and dimension. A real long bull with good feet and he gets out and moves well.

# Bulls

# Rhodes Red Angus Ranch

lot **38** **RREDS PIONEER F01017**  
 Birth Date: 4/2/18 Category: 1A 100%  
 BW: 99 WW: 844 #3952897

**RREDS PIONEER 6904** | PIE CINCH 4126  
 | BASIN PRIMROSE 0T43  
**MLK CRK LANA 0107** | 5L TRAILBLAZER 1766-188V  
 | MLK CRK LANA 827

HB	GM	CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
200	48	10	0.7	63	95	0.20	1.06	28	1	12	7	20	0.41	0.10	11	-0.04	0.03
17%	55%	80%	88%	26%	40%	59%	67%	13%	66%	24%	44%	10%	37%	48%	70%	49%	67%

A real balanced bull with excellent maternal traits. His mother is awesome footed and has a great udder. This bull should make excellent females without giving up performance.



Lot 40



Lot 41

lot **39** **RREDS PAYLOAD F874**  
 Birth Date: 3/26/18 Category: 1A 100%  
 BW: 92 WW: 811 #3952879

**LACY PAYLOAD 1120 023C** | LACY GOLD BAR 1120  
 | LACY MATTIE 110  
**RREDS PRIMROSE 6817** | PIE CINCH 4126  
 | BASIN PRIMROSE 0T43

HB	GM	CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
198	50	13	0.5	66	105	0.24	0.96	26	4	10	9	18	0.45	0.21	14	-0.21	0.05
19%	24%	48%	86%	15%	16%	22%	57%	23%	88%	58%	8%	29%	29%	95%	58%	89%	94%

This is our first Payload to sell. We bought his sire from Lacy Red Angus and the bull has done a nice job. Good performance and should make good uddered females.

lot **40** **RREDS SENECA F27**  
 Birth Date: 4/12/18 Category: 1A 100%  
 BW: 86 WW: 693 #3952931

**RREDS SENECA 731C** | BIEBER ROLLIN DEEP Y118  
 | RREDS ASTER 309A  
**BASIN PRIMROSE 0T43** | BASIN TREND SETTER 6074  
 | BASIN PRIMROSE 2043

HB	GM	CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
196	48	11	-0.7	61	91	0.18	0.96	29	0	9	6	20	0.50	0.15	14	0.00	0.05
21%	57%	71%	65%	32%	51%	71%	56%	5%	60%	80%	78%	7%	20%	79%	55%	39%	96%

Another full sibling by Seneca and 0T43. Moderate, quiet and easy fleshing.

lot **41** **RREDS SENECA F12**  
 Birth Date: 4/11/18 Category: 1A 100%  
 BW: 91 WW: 815 #3952933

**RREDS SENECA 731C** | BIEBER ROLLIN DEEP Y118  
 | RREDS ASTER 309A  
**BASIN PRIMROSE 0T43** | BASIN TREND SETTER 6074  
 | BASIN PRIMROSE 2043

HB	GM	CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
196	48	11	-0.7	61	91	0.18	0.96	29	0	9	6	20	0.50	0.15	14	0.00	0.05
21%	57%	71%	65%	32%	51%	71%	56%	5%	60%	80%	78%	7%	20%	79%	55%	39%	96%

Made just like his full brothers – moderate and easy doing.

lot **42** **RREDS TILLY F868**  
 Birth Date: 3/23/18 Category: 1A 100%  
 BW: 77 WW: 683 #3952863

PIE CINCH 4126

LSF SAGA 1040Y  
TKP BONNE BEL 110

RREDS TILLY 527C

BIEBER ACC ENCORE A101  
BIEBER TILLY 139S

HB	GM	CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
177	49	11	-1.2	62	102	0.25	0.84	26	-3	10	8	16	0.23	0.18	18	-0.15	0.04
54%	42%	64%	53%	28%	23%	20%	44%	28%	30%	55%	26%	60%	86%	89%	40%	78%	82%

A real complete calf that covers all the bases. Good kind and sound.

lot **43** **RREDS NEXUS 8173**  
 Birth Date: 3/13/18 Category: 1A 100%  
 BW: 70 WW: 698 #4044588

SILVEIRAS MISSION NEXUS 1378

LJC MISSION STATEMENT P27  
SILVEIRAS DAORV 8399

BASIN PRIMROSE 4167

BASIN EXT H695  
BASIN PRIMROSE 879L

HB	GM	CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
166	50	15	-3.4	52	89	0.23	0.64	25	6	11	8	14	0.47	0.12	20	0.09	0.04
73%	20%	19%	13%	75%	56%	31%	25%	39%	97%	38%	19%	85%	25%	60%	30%	21%	88%

A solid calving-ease ET bull by Nexus that will leave you great females.



Lot 44

lot **44** **RREDS SENECA F31**  
 Birth Date: 4/11/18 Category: 1A 100%  
 BW: 86 WW: 817 #3952937

RREDS SENECA 731C

BIEBER ROLLIN DEEP Y118  
RREDS ASTER 309A

BASIN PRIMROSE 0T43

BASIN TREND SETTER 6074  
BASIN PRIMROSE 2043

HB	GM	CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
196	48	11	-0.7	61	91	0.18	0.96	29	0	9	6	20	0.50	0.15	14	0.00	0.05
21%	57%	71%	65%	32%	51%	71%	56%	5%	60%	80%	78%	7%	20%	79%	55%	39%	96%

A full sibling by Seneca and 0T43. Moderate bull that has a real nice pattern.



Kids feeding Up Front

lot **45** **RREDS UP FRONT F11**  
 Birth Date: 4/11/18 Category: 1A 100%  
 BW: 97 WW: 894 #3952925

PIE UP FRONT 508

ANDRAS NEW DIRECTION R240  
3160 TKP

RREDS BELLA 217Z

MLK CRK REDSTONE  
MLK CRK LANA 0107

HB	GM	CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
181	47	12	-0.3	65	100	0.22	1.55	28	-4	12	6	18	0.33	0.14	24	0.04	0.04
47%	82%	57%	73%	17%	27%	45%	97%	10%	23%	24%	69%	37%	58%	75%	17%	30%	83%

An ET brother by Upfront and 217Z. He is a high-performance bull with more frame. He is stout with great performance.





Lot 46

lot 46

## RREDS MR NEBULA 8031

Birth Date: 5/10/18 Category: 1A 100%  
 BW: 88 WW: 826 #3947985

MCCR NEBULA 6024

MCCR NEBULA 0002  
 MCCR MISS MONEYPENNY 4018

MR LAKOTA 5049

BIEBER HARD DRIVE Y120  
 AHF LAKOTA 837U

HB	GM	CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
212	50	12	-1.5	67	106	0.25	1.18	26	0	10	7	20	0.44	0.10	19	-0.01	0.02
6%	20%	52%	47%	12%	14%	19%	78%	29%	53%	56%	53%	7%	31%	49%	33%	41%	45%

A moderate, easy-doing bull that is square made and stout.



Y407 Donor at 11 years of age

lot 47

## RREDS PIONEER F821

Birth Date: 3/2/18 Category: 1A 100%  
 BW: 69 WW: 652 #3952845

RREDS PIONEER 6904

PIE CINCH 4126  
 BASIN PRIMROSE 0T43

RREDS LANA 525C

LAZYJ HIGHLIGHT 082-421  
 MLK CRK LANA 311

HB	GM	CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
189	46	14	-4.2	45	70	0.16	0.44	27	2	12	9	18	0.32	0.13	9	-0.16	0.03
32%	87%	23%	6%	92%	91%	87%	13%	20%	77%	24%	10%	31%	61%	67%	79%	80%	65%

A dead-shot calving-ease bull. Moderate and easy fleshing.



Lot 48

lot 48

## RREDS NEXUS 8166

Birth Date: 3/17/18 Category: 1A 100%  
 BW: 76 WW: 705 #4044586

SILVEIRAS MISSION NEXUS 1378

LJC MISSION STATEMENT P27  
 SILVEIRAS DAORV 8399

BASIN PRIMROSE 4167

BASIN EXT H695  
 BASIN PRIMROSE 879L

HB	GM	CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
166	50	15	-3.4	52	89	0.23	0.64	25	6	11	8	14	0.47	0.12	20	0.09	0.04
73%	20%	19%	13%	75%	56%	31%	25%	39%	97%	38%	19%	85%	25%	60%	30%	21%	88%

A calving-ease Nexus son out of our Y407 donor.







Lot 49



Lot 50

## lot 51 RREDS NEXUS 8071

Birth Date: 3/8/18 Category: 1A 100%  
 BW: 76 WW: 753 #4044578

**SILVEIRAS MISSION NEXUS 1378** | LJC MISSION STATEMENT P27  
 SILVEIRAS DAORV 8399  
**BASIN PRIMROSE 4167** | BASIN EXT H695  
 BASIN PRIMROSE 879L

HB	GM	CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
166	50	15	-3.4	52	89	0.23	0.64	25	6	11	8	14	0.47	0.12	20	0.09	0.04
73%	20%	19%	13%	75%	56%	31%	25%	39%	97%	38%	19%	85%	25%	60%	30%	21%	88%

Another Nexus by Y407. Smooth-patterned calving-ease bull.



Videos online at: [dvauction.com](http://dvauction.com)

## lot 49 RREDS NEXUS 8100

Birth Date: 3/11/18 Category: 1A 100%  
 BW: 66 WW: 648 #4044580

**SILVEIRAS MISSION NEXUS 1378** | LJC MISSION STATEMENT P27  
 SILVEIRAS DAORV 8399  
**BASIN PRIMROSE 4167** | BASIN EXT H695  
 BASIN PRIMROSE 879L

HB	GM	CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
166	50	15	-3.4	52	89	0.23	0.64	25	6	11	8	14	0.47	0.12	20	0.09	0.04
73%	20%	19%	13%	75%	56%	31%	25%	39%	97%	38%	19%	85%	25%	60%	30%	21%	88%

A full sibling ET son by Nexus and Y407. Calving-ease cow maker.



## lot 50 RREDS COWBOY KIND 8140

Birth Date: 3/11/18 Category: 1A 100%  
 BW: 85 WW: 599 #4044596

**PIE THE COWBOY KIND 343** | BUF CRK THE RIGHT KIND U199  
 PIE CASCADE 561  
**BASIN PRIMROSE 4167** | BASIN EXT H695  
 BASIN PRIMROSE 879L

HB	GM	CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
174	51	12	-1.4	50	88	0.24	0.50	25	0	10	8	15	0.58	0.17	20	-0.05	0.04
60%	10%	49%	49%	80%	58%	25%	17%	32%	61%	60%	37%	73%	10%	87%	28%	52%	91%

A smooth-made calving-ease son by Cowboy Kind and our Y407 donor. Safe for heifers.

## lot 52 RREDS SENECA F4

Birth Date: 4/10/18 Category: 1A 100%  
 BW: 84 WW: 689 #3952935

**RREDS SENECA 731C** | BIBER ROLLIN DEEP Y118  
 RREDS ASTER 309A  
**BASIN PRIMROSE 0T43** | BASIN TREND SETTER 6074  
 BASIN PRIMROSE 2043

HB	GM	CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
196	48	11	-0.7	61	91	0.18	0.96	29	0	9	6	20	0.50	0.15	14	0.00	0.05
21%	57%	71%	65%	32%	51%	71%	56%	5%	60%	80%	78%	7%	20%	79%	55%	39%	96%

Seneca out of 0T43 ET. Moderate calving-ease bull with a good pattern and shape.

## lot 53 RREDS PIONEER F830

Birth Date: 3/4/18 Category: 1A 100%  
 BW: 98 WW: 677 #3952865

**RREDS PIONEER 6904** | PIE CINCH 4126  
 BASIN PRIMROSE 0T43  
**RREDS ENHANTRESS 521C** | BIBER ROLLIN DEEP Y118  
 BASIN ENCHANTRESS 5143

HB	GM	CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
184	49	9	0.5	59	90	0.19	0.72	23	-4	9	5	19	0.53	0.20	11	-0.11	0.06
42%	44%	89%	86%	40%	53%	67%	32%	59%	21%	81%	83%	22%	16%	93%	72%	68%	99%

A long-made Pioneer son that will add growth and performance without sacrificing your replacements.



Lot 54

lot 54

## RREDS SENECA F848

Birth Date: 3/15/18 Category: 3 50% AR 50% HP%  
 BW: 89 WW: 880 #4050538

RREDS SENECA 731C

BIEBER ROLLIN DEEP Y118  
 RREDS ASTER 309A

TH 23S 103R DUCHESS 49U

TH 75J 44M LEGACY 103R  
 TH 53P W39 DUCHESS 23S

HB	GM	CED	BW	WW	YW	ADG	DMI	M	ME	HPG	CEM	ST	MARB	YG	CW	REA	FAT
138	46	12	-1.8	53	82	0.18	0.56	27	-3	7	6	13	0.14	0.14	25	0.03	0.03
93%	90%	55%	40%	69%	74%	76%	20%	14%	30%	95%	65%	88%	97%	74%	15%	32%	76%

This is a halfblood bull by Seneca and our Topp Hereford donor cow. She has an incredible track record and has put several bulls in AI studs. This bull is as thick and heavy muscled as you can make one. If you are look for a hybrid bull, this calf will not disappoint you. He will add pay weight and make awesome cows.



Lot 54



April born commercial Seneca daughter  
 from Cotton Brothers

Catalog online at: [cowcampcatalogs.com](http://cowcampcatalogs.com)

lot **55** **6100**  
 Birth Date: \_\_\_\_\_ Category: \_\_\_\_\_ %  
 BW: \_\_\_\_\_ WW: \_\_\_\_\_ Commercial

lot **56** **203**  
 Birth Date: \_\_\_\_\_ Category: \_\_\_\_\_ %  
 BW: \_\_\_\_\_ WW: \_\_\_\_\_ Commercial

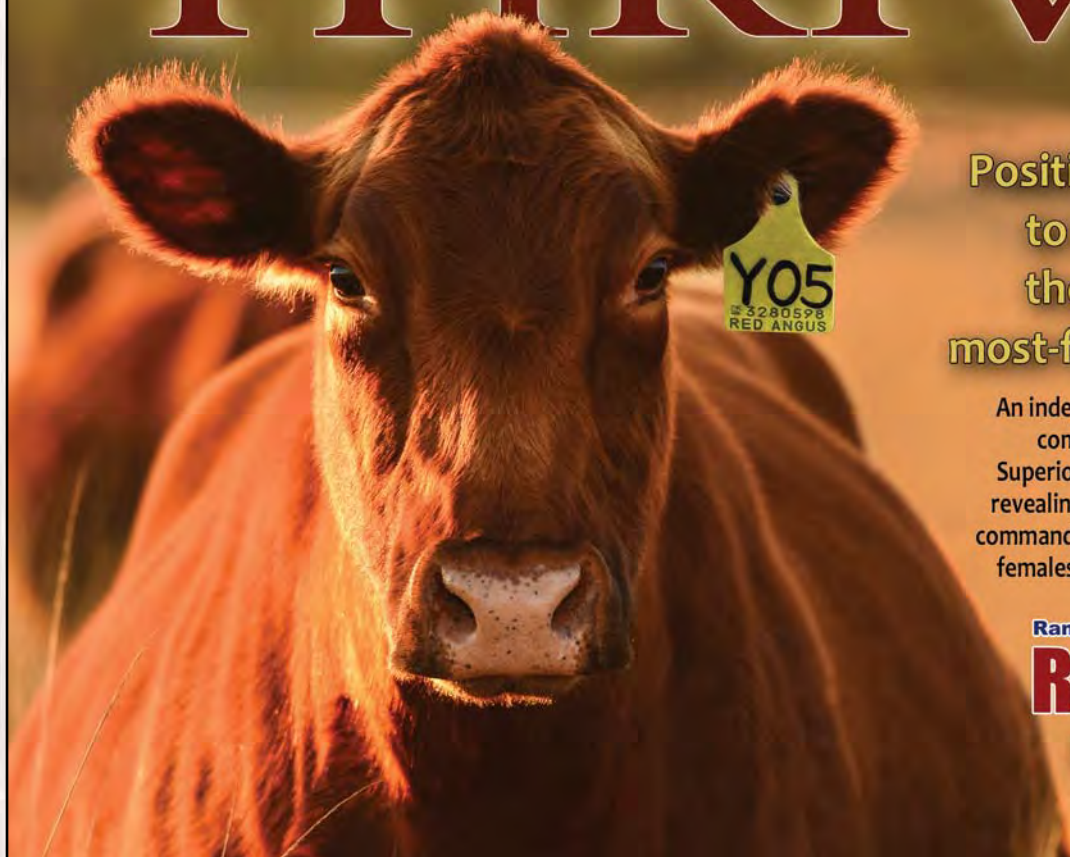
HB GM CED BW WW YW ADG DMI M ME HPG CEM ST MARB YG CW REA FAT

HB GM CED BW WW YW ADG DMI M ME HPG CEM ST MARB YG CW REA FAT

This bull is a commercial calf but has several generations of AI breeding. Seneca x Cinch x Hard Drive x Norseman King. He is stout and good footed and will leave you nice daughters.

A calving-ease Upfront son that is well balanced and should make nice females.

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